DOWNTOWN

GRIFFIN DUNNE

Talks to Us About Film, Television and Life in TriBeCa

SPRING AHEAD

Warm Weather Trends for Women and Men

THE TRIBECA FILM FESTIVAL

What to see, how to see it

PLUS

27 Insider Wedding Secrets

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DONALD ROLAND M.D. FACS
BOARD-CERTIFIED PLASTIC AND SURGEON CHAIRPERSON OF DOWNTOWN MAGAZINE'S ADVISORY BOARD



Being green has become a family affair for us. My kids have become experts at separating our trash into one of three designated bins. Professionally, my office is gearing up to switch over to electronic medical records, which will have a huge impact on our paper consumption over the next 25 years.

DREW ALEXANDER HEAD OF SCHOOL LÉMAN MANHATTAN



Working in a school setting, educators have the responsibility of modeling the triple R's: reducing, reusing and recycling as the green way of life. Using motion sensors on water and lights, adjusting thermostats, using mass transif are all planet-friendly measures that support a green planet for future generations.

MELISSA ANDREEV
PRESIDENT OF THE FIDI
ASSOCIATION AND
MANAGER AT LA MAISON
DU CHOCOLATE, WALL



Growing up a few blocks away from the beach in Belmar, New Jersey, I was taught to respect the water in every aspect. My first "green" lesson was about water pollution. I encourage my friends and co-workers to conserve water at all times. Clean running water is a luxury that we should all be thankful for.

CHRISTO INTERNATIONALLY ACCLAIMED HAIRSTYLIST



In my salon, I have a cut-off switch that al lows me to turn off all the electricity in the salon at the end of the day from all my outlets. In addition, all my lights are energy efficient. I think we have to try to make a difference especially with olobal warming.

AARON DWORKIN
FOUNDER OF
THE SPHINX
ORGANIZATION AND
A MEMBER OF THE
NATIONAL COUNCIL
ON THE ARTS



At Sphinx, we are undergoing a green evolution by sharing our program materials electronically. All our design materials are virtual, allowing for broader usability and maximizing use of technology to ultimately uphold our collective responsibility as citizens of the planet.

ALBERT M. LEFKOVITS, M.D., P.C. ASSOCIATE CLINICAL PROFESSOR OF DERMATOLOGY AT MOUNT SINAI SCHOOL OF MEDICINE



We sort and recycle at home and in the office Plastic hags from the laundry are recycled te pick up waste from our dog. Chase. In my office we reuse the clean sides of nonprivate faxes. At home and in my office we turn off unneeded lights and, whenever possible, we use green products.

RORY McCREESH FOUNDER, UCE CONSTRUCTION



With recycling being such an important factor for our future, we try to recycle everything we can at home. In business, I encour age and educate customers through the Duci Green Division of our company.

JULIE MENIN CHAIRPERSON OF COMMUNITY BOARD 1, SERVING LOWER MANHATTAN



am proud that we were able to locate the ite for the first green school in New York City, P.S. 276, in Battery Park City.

JEFFREY MENKES PRESIDENT AND CEO,



In league with Con Edison's Energy Efficiency initiative, New York Downtown Hospital has developed a green energy strategy that includes installing high-efficiency motors, which will provide superior and more energy-efficient ventilation, water flow and environmental controls.

DREW NIEPORENT CHAIRPERSON OF THE MYRIAD



One of the best things that has come out of the baby boomer generation is the implementation of green efforts. When I was a kid, there was no such thing as recycling. Newspapers, soda cans, everything went together into the trash. Now both at home and in our restaurants, green efforts are in place.

LUIGI ROSABIANCA PRINCIPAL AND FOUNDER OF ROSABIANCA &



In a climate of feel-good sentiments:
"Green" gest is share of attention. Living
an environmentally responsible life should
not be defined by an acronym, certification
designations or embraces to plant life. Be it
water usage, cycling, public transportation or
the like, our habits can make an impact.

JEFF SIMMONS VICE PRESIDENT FOR COMMUNICATIONS, DOWNTOWN



Seing green is all about being smart. My partner works for Con Edison and pracices what he preaches, and so do I. I don't eave lights on when leaving a room, I don't like up the thermostat or AC unit and I use energy-efficient light bulbs!











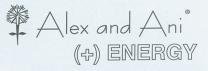










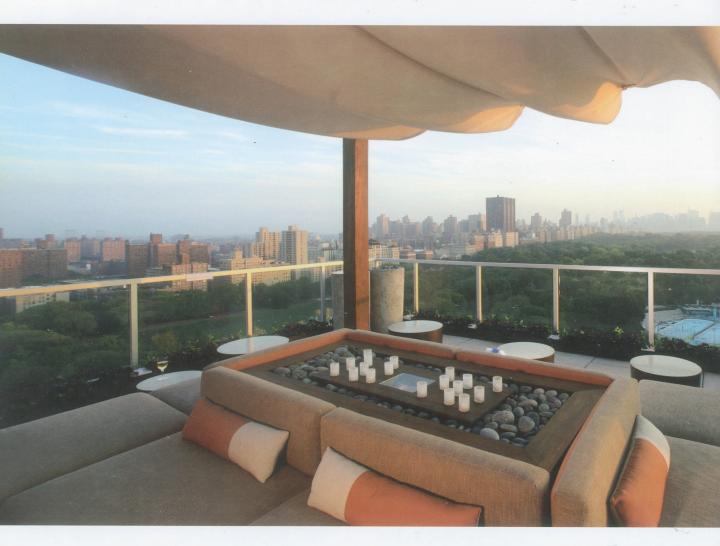


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